

Focus on growth and sector independence

Dynamism, flexibility and tradition combined with modernity – the new Corporate Design expresses the shared values of the Körber Process Solutions companies.

Mirjam Rolfe, Corporate Communications - Körber AG

The former Paper Division of Körber AG, Körber PaperLink, has undergone a strategic realignment and is being presented in a new and fresh design. The division's new name, Körber Process Solutions, has been chosen to underscore the fact that the divisional companies are targeting different industries. For example, Langhammer's palletizing and transport solutions are used in various sectors, such as the food, cosmetics and tissue industries. The names "Paper Division" and "Körber PaperLink" are therefore no longer entirely accurate. The realignment is also connected to the sale of the Paper Systems companies E.C.H. Will, Pemco and Kugler-Womako. With its business areas Tissue, Mail Solutions, Hygiene Solutions and Intralogistics, the division continues to supply the paper and tissue industries. Just not exclusively.

"I am pleased that with our new corporate design we can now express our mission and our values much more effectively," said Hildemar Böhm, Head of the Körber Process Solutions GmbH Management Board and member of the Körber AG Executive Board. "Dynamics, mobility and flexibility describe not only our markets, but also our employees, and the solutions they develop. Modular design and the combination of the traditional and the modern are other factors that influenced the choice of our new logo."

ON THE BASIS OF THE KÖRBER GROUP'S GROWTH STRATEGY, Körber Process Solutions has set itself the objective of continuing to develop as a division. It will achieve this by extending the portfolio in existing fields, but also by acquiring companies in other industries, such as the process industries.

The most recent corporate addition is Aberle Group, an innovative provider of automation solutions for intralogistics. Aberle's core competences dovetail perfectly with the division's portfolio. Aberle has a broad customer base which includes distinguished companies in many sectors, in particular the pharmaceutical and food industries, retail as well as manufacturing. This fits very well with Körber Process Solutions' determination to make the Division less dependent on particular sectors. •